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Acting/Branding Workshop for DC Metro Area with Hollywood Actress Abbie Cobb
Calling all actors, teens, marketing professionals, entrepreneurs, and regional businesses

Warrenton, VA – June 11, 2016 – The [Allegro Community School of the Arts](#) today announces it will host [Abbie Cobb](#), the professional Hollywood actress, author and motivational speaker, on Thursday, July 21, 2016, from 9:00am to 3:30pm, in Warrenton, Virginia, at [Fauquier High School](#) (705 Waterloo Road, 20186) to lead a one day workshop on marketing and brand building for any industry.

The event is for individuals, families, co-workers, business leaders, aspiring artists, teens and young adults, church groups, and anyone wanting to 1) create a successful brand for themselves or their organization, and 2) create positive perception on social media while remaining true to oneself in a demanding and busy environment.

Abbie will discuss building your brand from the ground up, and how to leverage resources to help you grow in a positive way. All individuals and entities who want to learn more about creating positive perception and awareness of yourself or your organization are welcome.

“Bringing Abbie Cobb to D.C. is an effort to help individuals continue their education. Everything we do centers around educating the whole artist and preparing for performance. We are excited to offer this workshop to anyone in the community who seeks branding expertise, or to learn how to market themselves, which is a critical life skill,” said Allegro’s Executive Director, Sam Yoder.

Abbie Cobb began her acting career on the Disney Channel, acting on shows *Pair of Kings*, *Good Luck Charlie: It's Christmas!*, *Jonas: LA*, and *Imagination Movers*. She eventually moved on to guest star on other networks, in shows like *American Horror Story*, *NCIS: LA* and *New Orleans*, *Grey's Anatomy*, *The Mentalist*, and *TrueBlood*. Recently, she appeared in the movie *Mom's Night Out*. To learn more about Abbie Cobb, visit <http://www.abbiecobb.com>.

The workshop is open to all, both adults and children. All children 12 and under must be accompanied by an adult. Tickets are required for the event and are on a first come first serve basis. Tickets cost \$75/person in advance, \$90 at the door. For groups of 10 or more tickets are \$65 per person. Tickets may be purchased online: <https://www.eventbrite.com/e/abbie-cobb-comes-to-warrenton-tickets-24934425538>.

For a detailed description of the workshops, please visit Allegro Community School of the Arts Facebook page at <https://www.facebook.com/events/1027846403960389/>.